

Tyrese's "First Annual 2000 Watts Day" A Summer Smash in LA

LOS ANGELES, Sept. 29 /PRNewswire/ -- It was all play and no work this past Labor Day for RCA artist and native Southern Californian Tyrese, as his "First Annual 2000 Watts Day," held September 3 proved a hugely successful community event.

Held at the Charles R. Drew University of Medicine & Science located in Watts, the event celebrated Watts' vibrant inner city, drawing several top entertainers, including Kevon Edmonds, Before Dark, Brandy, Da Brat, Mary Mary, Kam & Solo, Youth Asylum, Guy's Damion Hall, actor/comedian Alex Thomas and members of the NBA World Champion Lakers. Stevie Wonder and actress/ recording artist Brandy also showed their support by significant donations toward Tyrese's dream of building the first state-of-the-art youth community center in his hometown of Watts. There were also key corporate sponsors such as RCA, Hollywood.com, Guess, Inc., Ford Entertainment and the Coca Cola Company.

The day-long event transformed Drew University of Medicine & Science into a fun filled day featuring a local talent showcase, children's rides, arcade games, clowns, life size characters, vendors and exhibition booths geared toward positive awareness and higher education. Everyone was all smiles and a good time was had by all.

Hollywood.Com was on site to cover the entire event. You can check out reel footage and celebrity interviews of Watts Day on the Hollywood.Com Website. Go to the index "Celeb". There you will see the celebrity profile of Tyrese. Go to "Video" and download the media player for your system.

Following the negative publicity that plagues the inner city and its surrounding communities, this event was one of unity and peace bringing together people from all sectors of the community without one single incident. Congratulations to the community of Watts for setting the example.

For further information regarding the 2000 Watts Foundation, please call 310-851-3375.

With sales of his self-titled debut RCA album surpassing the 1 million mark, Tyrese is one of the most exciting young vocalists in contemporary music, as well as being a popular MTV VJ and Guess model. He enjoyed a pair of major hits with "Sweet Lady" and "Lately." Earlier this year he earned an American Music Award in the category of Best New Artist, Soul/R&B, and he also picked up a Grammy nomination for Best Male R&B Vocal Performance (for "Sweet Lady"). Recently, Tyrese was heard in the hit single "The Best Man I Can Be," from the #1 screen comedy "The Best Man." He's currently being heard on radio nationwide, as the guest vocalist on DaBrat's big hit, "Whatchu Like."

The 21-year-old singer first gained national fame with his memorable appearance in a Coca-Cola commercial.